slimline warehouse

DISPLAYSHOPS

Graphic Size \ Trim Line
The "Graphic Size" on the template is the total area of the graphic that is visible and where the graphic will be trimmed to.
3600mm x 2260mm

Fold
The dotted line represents where the graphic will be folded either to the left or right side

Safe Area
The "Safe Area" on the template is the front viewable area that will be clearly visible after the graphic is erected. Keep all text and important images within this area.
Front safe area
2900mm x 2160mm

Bleed Line
Extend all images/backgrounds to this edge
3700mm x 2300mm

FILE REQUIREMENTS:

CMYK
Minimum 120 DPI
Convert all fonts to outlines
Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving please save as press quality PDF.

Please check the following:

All company details (phone/fax) Spelling Correct colours are used Correct template is used Positioning of artwork	Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.